

Premium Fitness Memberships



NEW! 5,000+ Premium Fitness Centers and Exercise Studios

The Active&Fit Direct™ program now has over 5,000 Premium fitness centers and boutique exercise studios in its vast national network, with substantial discounts on most memberships. Access specialty fitness experiences like Pilates, barre, cycling, and more!

With the Active&Fit Direct program, you'll have access to:



16,000+ fitness centers and studios nationally. Choose from 11,000+ Standard and 5,000+ Premium fitness center options!



4,000+ digital workout videos to stay active at home or on-the-go



The ability to purchase a membership for your spouse or domestic partner**



Flexibilty to add, switch, or cancel fitness center memberships with **no long-term contracts**

Learn More: Visit your organization's benefit website.



5,000+ Premium Fitness Centers and Studios, including:



















^{*}Plus an enrollment fee and applicable taxes. Fees will vary based on fitness center selection.

^{**}Add a spouse/domestic partner to a primary membership for additional monthly fees. Spouses/domestic partners must be 18 years or older. Fees will vary based on fitness center selection.

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